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All-TIME 100 Gadgets

TIME technology editor Peter Ha picks the 100 greatest and most influential gadgets from 1923 to the present

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Entertainment

Audio Highway Listen Up

By PETER HA Monday, Oct. 25, 2010

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KRIS BELDIN

The world's first MP3 player was announced in 1996 by Audio Highway CEO Nathan Schulhof. The Listen Up didn't ship until 1997 — if it shipped at all. An eBay listing from October 2009 indicates that only 25 units were produced. The seller was asking for \$75,000 but failed to find any bidders. Very little is known about the first-ever MP3 player.



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