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## **MEET “MY GURU” MARK SONDER, MM, CSEP**

01.23.08, New York, NY: Mark Sonder, MM, CSEP, Chief Entertainment Officer at the award-winning national leader of headline entertainment production company Mark Sonder Productions, Inc., is proud to announce that he has been named a Meetings Industry Guru by *Successful Meetings Magazine*, a division of The Nielsen Company. In the final week of January Sonder will be blogging on their website [www.mimegasite.com](http://www.mimegasite.com), writing on what planners should know about hiring headline entertainment.

Sonder holds many titles: Chief Entertainment Officer, Talent Buyer, Entertainment Producer, Professor, Author, Speaker, Industry Leader...however, this is the first time he is being addressed as “Guru!”

Mark has written the first and only book totally dedicated to music, entertainment and production for the meeting and event industries. At six, he holds the record for concurrently instructing industry courses at the most universities and colleges in and out of the USA. At twelve, he holds the record for producing more headline entertainers at a single four-hour corporate or association event than anyone else!

His company, Mark Sonder Productions, Inc., is the first agency to receive a testimonial from recording artist Eddie Money: “Mark Sonder Productions is the industry expert. They are great to work with because they know all the ins and outs of the business.”

As an award-winning leading national entertainment agency, Mark Sonder Productions, Inc. has been recognized for designing headline entertainment and production services for corporations, associations and facilities. Contact: +1.540.636.1640 or [www.marksonderproductions.com](http://www.marksonderproductions.com).

*Photo of Mark Sonder, CSEP, please click link(s) below.*

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**Links:**

Link to Photo of Mark Sonder, CSEP

<http://www.marksonderproductions.com/PR/MarkSonder05.jpg>

Link to Press Release in PDF format and MSword document

<http://www.marksonderproductions.com/PR/SonderGuru012308.pdf>

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