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NEW PUBLICATION TAPS MARK SONDER, MM, CSEP TO WRITE AN ENTERTAINMENT COLUMN

02.04.08, Boca Raton, FL: Mark Sonder, MM, CSEP, Chief Entertainment Officer at the award-winning national leader of headline entertainment production company Mark Sonder Productions, Inc. (MSP), is proud to announce that he has accepted the invitation to write an on-going entertainment column in the new bi-monthly trade publication "*Association Conventions and Facilities*."

Sonder will write on various topics regarding the important ever-growing element of entertainment for associations, and will note which artists are performing at select venues and destinations. The premiere issue is February 2008, with the target audience being association planners and executives.

Mark has written the first and only book totally dedicated to music, entertainment and production for the meeting and event industries (*Event Entertainment and Production © 2004, Wiley*). With six, he holds the record for concurrently instructing industry courses at the most universities and colleges in and out of the USA. With twelve, he holds the record for producing more headline entertainers at a single four-hour corporate or association event than anyone else!

His company, Mark Sonder Productions, Inc., is the first agency to receive a testimonial from recording artist Eddie Money: "Mark Sonder Productions is the industry expert. They are great to work with because they know all the ins and outs of the business."

As an award-winning leading national entertainment agency, Mark Sonder Productions, Inc. has been recognized for designing headline entertainment and production services for corporations, associations and facilities. Contact: +1.540.636.1640 or www.marksonderproductions.com.

Photo of Mark Sonder, CSEP, please click link(s) below.

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Links:

Link to Photo of Mark Sonder, CSEP

<http://www.marksonderproductions.com/PR/MarkSonder05.jpg>

Link to Press Release in MSword format

<http://www.marksonderproductions.com/PR/SonderColumn020408.doc>

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